

Job Description	
Position	Circulation Manager
Number of Position	One
Location	Delhi
Qualification	Professional Degree in the relevant field. Experience 10 yrs & above.
Job Profile	Incumbent will be responsible for overall increase in Circulation through subscriptions / agencies & bulk sales. Lead and own all market related needs of the Company distributors, Agents, and Retailers. Work with the circulation team of Company and Distributors to achieve company objectives. Action all the market related plans with respect to distribution and visibility of our brands. Act as specialist and understand the sales opportunity of their digital products. Sell magazines (print & digital) and solutions to new strategic alliance partners and customers, establishing and growing relationships with large corporates / brands. Strategize with Sales Team and Publishers to grow overall circulation revenue. To explore the possibilities of increasing circulation in different states. To build a network of circulation associates in different states.