

<b>Job Description</b>	
Position	Bureau Chief
Number of Position	One (English)
Location	Bengaluru
Qualification	<ol style="list-style-type: none"> <li>1. Graduate/Post-Graduate in Journalism and Mass Communication</li> <li>2. 10 to 15 yrs in media/journalism preferably with magazine format</li> <li>3. Should have worked as Bureau Chief for 3 to 5 years.</li> </ol>
Job Profile	<ol style="list-style-type: none"> <li>1. To act as Profit Centre Head with over all control of the Bureau Office be it News, circulation, revenue generation and Administration.</li> <li>2. primary responsibility of getting news coverage of the region; Idea generation</li> <li>3. lead and inspire the Advt. Sales and Circulation Executives.</li> <li>4. Generate, share and execute story ideas on weekly basis.</li> <li>5. Generate daily news feeds from the stringers.</li> <li>6. Realising revenue goals in coordination with the Advertisement Sales Manager at Head Office</li> <li>7. Lead &amp; Execute circulation objectives and brand building of the magazine in the region.</li> <li>8. Identifying new writers and columnists with specialist domain to enrich the content.</li> <li>9. Finalise the stories of the region in time with relvant value edition.</li> <li>10. Plan some events. (conclave/seminar's etc.) for brand promotion and revenue's point of view.</li> </ol>